Background and Aims

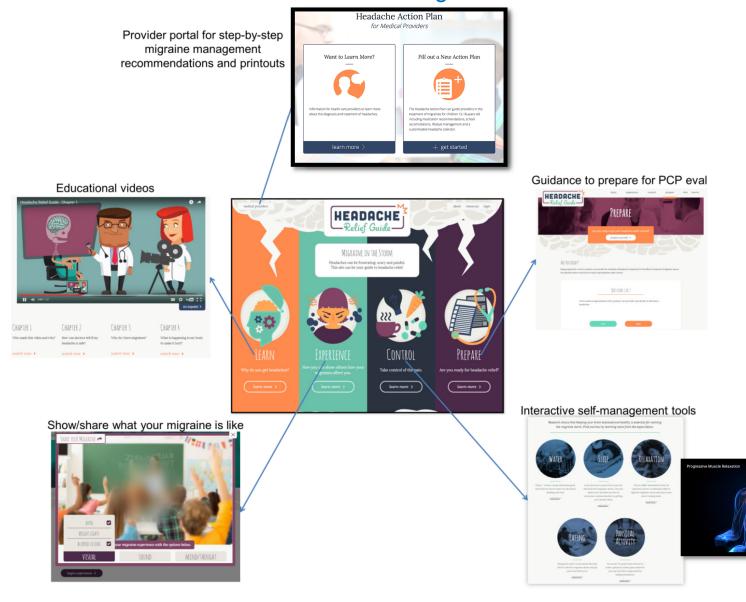
- Migraines may become increasingly frequent and disabling if not identified and appropriately treated soon after they first develop in children, and school nurses frequently are the first healthcare provider to encounter children with migraines
- *Project Aim:* To determine the extent to which targeted migraine education for school nurses and primary care providers, supplemented with user-friendly online education and treatment resource, facilitates systematic improvement in community-based migraine management



- Continuing education on migraine identification and use of web-based management resources developed for this project were provided to school nurses in local school districts, who then referred students they saw in their offices with headaches to a dedicated project website (www.headachereliefguide.com)
- Continuing medical education on migraine management was provided to primary care providers serving targeted school districts, along with guidance on using an online treatment decision support tool developed for this project
- The impact on migraine care was evaluated by tracking medication prescription patterns, healthcare utilization, and headache-related disability

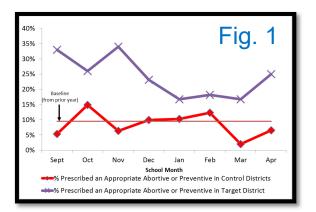
Project Website Overview

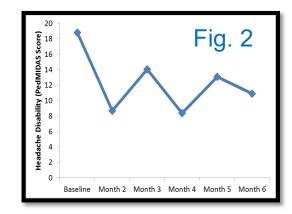
www.headachereliefguide.com

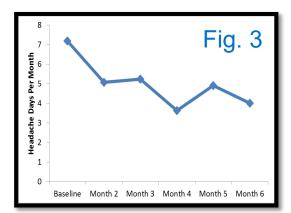


Results

- Prescriptions of appropriate migraine preventive/abortive medications increased and inappropriate prescriptions significantly decreased in the targeted region (Fig 1)
- Headache frequency, intensity, and disability significantly improved since baseline for students in the targeted region that consented to complete prospective surveys about their headaches (Fig 2 & 3)







Results and Conclusions

• Online resources developed for the project were widely accessed

-	All accounts > Headache Relief Guid All Web Site Data ▼	te 🖉 : 🧕
Q	Search reports and help	Audience Overview 🔮
÷	HOME	All Users Aug 1, 2015 - Nov 15, 2017 - Aug 1, 2015 - Nov 15, 2017 -
17	CUSTOMIZATION	Overview
Repo	REAL-TIME	Gessions v Vs. Select a metric Hourly Day Week Month © Sessions
+	AUDIENCE	1,000
	Active Users	500
	Lifetime Value ^{BETA} Cohort Analysis ^{BETA}	January 2016 January 2017 July 2017
	Audiences NEW User Explorer	Sessions Users Pageviews Pages / Session
•	Demographics Interests	18,966 13,652 58,231 3.07

 Conclusion: A combination of school nurse partnership, provider and patient education, and access of providers to an easy to follow online migraine management decision tool appears to help optimize care of pediatric migraine in the community